## <u>Sales</u>

 $\circ$  Raffles

- 50/50, Raffle Tickets for Prizes
- School Merch
  - Shirts, Hats, Socks, Earrings, Scrunchies, Stickers, License Plate Covers, Tumblers, Pom Poms, etc.
- Singing Grams
  - See if you can get the school choirs to assist.
- Snack Deliveries
  - Caramel Apples, Cake Pops, Cupcakes, etc.
  - Have the snacks delivered to classrooms.
- $\circ$  Food Sales
  - Bake Sales, Pizza Kits, Butter Braids, Candy, Fruit Boxes, etc.
- $\circ$  Savings Cards
  - Get a custom savings card for your area.

### <u>Events</u>

- Concerts
  - Get a local artist or school music classes to perform.
  - Charge for Admission
- Talent show
  - Open participation to the public or keep it to the students.
  - Charge for Admission.
- $\circ$  Carnivals
  - Host a penny Carnival.
- Casino Night
  - Maybe geared more to an adult crowd.
  - Host a casino night at a local event center.
- Tournaments
  - Corn Hole, Basketball, Golf, etc.
- o Races
  - Fun Runs have participates dress up.
  - Glow Run Nighttime run with light up and glow costumes
  - Color Run have different stages of race with color bombs.
  - Obstacle Course Race
- Auctions
  - Host a Dinner with live and silent auctions.
- Cook-Off
  - Pick a type of food for the cook-off.
  - Charge for Admission to test the submissions.
- $\circ$  Field Day
  - Fairly similar to a Carnival, just outdoor games, activities
  - Think back to your days in Elementary P.E.!

### **Activities**

- $\circ$  Bingo Night
  - Host a night of Bingo for families.
  - Include the option of an easy dinner and snacks.
- $\circ~$  Crafting Nights
  - Sip and Paint
    - Have Italian Sodas and see if your school's art teacher can lead the painting.
  - Make it and take it.
    - Have different stations with different activities that can go home with the participants.
- Family Nights
  - Family Game Night
    - Host a night where families can come and play games.
    - Could just be an event to get your PTA's name out there.
  - Trivia Night
  - Movie Night
    - Indoor or Outdoor
  - Karaoke Night
- $\circ$  Petting Zoo
  - Reach out to your local ranchers.
  - Gather what animals you can, keep in mind they will be pet by a lot of kids so you will need mild tempered animals.
  - Include a "poop" Bingo you can purchase a square and the first one with poop wins
- o A-Thons
  - Read A-Thon, Walk A-Thon, Bowl A-Thon, Jump A-Thon
- $\circ~$  Penny Wars
  - Have students bring pennies to put in class buckets.
  - Students can sabotage other classes by putting other coins that will count against the total. (i.e. a quarter would deduct 25 points from a total)

# **Community Involvement**

- o Community Calendar
  - Put together a calendar with local birthdays, dates, and events.
- Community Cookbook
  - Have community members submit recipes.
  - Sell the cookbooks.
- $\circ$  Car Wash
- Volunteer At Local Events
  - Typically, if you are volunteering for an organization they will donate to your PTA.
  - Just remember you are getting your PTA's name out there in your community and teaching about the importance of giving back.
- Pancake Breakfast
  - Host a large pancake breakfast for the community.
- Serve at restaurants.
  - Pizza Ranch
  - See if a local restaurant would give a donation for bussing tables.
- Organized a Community Yard Sale
  - Host in a large parking lot, Gym, or event center
  - Charge a small fee for a space.
- Flamingo Yards
  - People pay to get another person's yard "Flamingoed" for a day or 2. Then moved to the next house.
- Traveling Toilet
  - Like the Flamingos However the people with the toilet in their yard have to pay to get it out of their yard and then choose where it goes next.

#### **Corporate/Donations**

 $\circ$  Send out Letters.

- Send a Capital Campaign Letter
  - Include:
    - $\,\circ\,$  A letter about what you are raising money for
    - Donation Slip
    - A return envelope
- $\odot$  Donation Request
  - Ask Businesses for Sponsorships.
  - Ask for Basket donations for auctions.
  - Ask for Gift Certificate donations.
- Apply for Grants
  - The National PTA website has good resources for available grants.
- Corporate Matching
  - Reach out to businesses to see if they will match funds raised.