

Montana PTA Advertising Application

Name of person completing this application: _____

Title: _____

Email Address: _____ Phone: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Company's web address: _____

Advertising Agreement

1. I understand that the advertisement must include company name and contact information.
2. I understand that advertising with the Montana PTA does not constitute Montana PTA's endorsement of either products or services.
3. I understand that if any illegal or offensive content is part of my organization's website, the Montana PTA reserves the right to terminate the advertising agreement without a refund.
4. The Montana PTA will not refund any advertising fees once your ad has appeared.
5. Advertisements and company website link will appear in the Bi-Weekly communications, Montana PTA Website, and on Montana PTA Facebook.

Circle One: 1 MONTH

3 MONTHS

6 MONTHS

1 YEAR

Signature of Advertiser

Date

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Rates and Deadlines

Submission date for advertising, payment and advertisement must be received in Montana PTA office no later than the 25th of the month prior to placement in the following month's issue.

1-month	\$50
3-month	\$70
6-month	\$90
1 year	\$120

When you advertise with Montana PTA, your ad will be included on the Montana PTA website, www.montanapta.org, a post on Montana PTA FB, and in the Bi-Weekly communication to the local PTA leaders for the number of months you chose.

When providing article, please include contact info and website or a link which will direct the recipients to more information. Also, photos/ads must be a high resolution JPEG.

Terms and Conditions

Advertiser assumes full responsibility for all material submitted, including but not limited to accuracy. Advertiser does hereby agree to indemnify and hold Montana PTA harmless with respect to any claims or actions against Montana PTA for any cost, legal fees or related expenses for claims made or judgments rendered against Montana PTA resulting from publishing the advertising, including but not limited to claims for unauthorized use of photographs, names, maps, illustrations, etc. or any claims for libel, slander, piracy, plagiarism, invasion of privacy, or infringement of copyright. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of Montana PTA. Rates are subject to change. Publisher will honor all contract rates in effect for the duration of the contract. Execution of this contract indicates that the advertiser accepts the foregoing terms and rates.

Copy and Contract Regulations

All advertising is subject to approval by the Montana PTA. Montana PTA reserves the right to reject any advertising it feels is not in keeping with the character, goals, purpose and mission of Montana PTA. Advertisers assume responsibility for all content and for any claims arising from publishing the advertising. Political, alcohol, tobacco, weapons, and other related types of advertising will not be accepted. Each organization's products and/or services should be appropriately related to children, youth, and the charitable and educational activities of Montana PTA. Any company or organization whose products, services, or materials are in direct opposition to Montana PTA's position statements or resolutions will not be approved.

Payment

FULL payment must accompany Advertising Application. An application will not be processed until payment is received. Please complete page 1 and mail with your payment made payable to Montana PTA to:

Montana PTA
PO Box 1269
Laurel, MT 59044

If you'd rather pay online with a credit card, please make note below and an invoice will be emailed to you. Thank You!
