



Montana PTA was founded in 1915 and currently has over 4200 members in 76 local PTAs in the state of Montana. The organization is an active association of people from all walks of life and backgrounds. The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Montana PTA is transforming our 2020 Convention to an online virtual event. Montana PTA is looking forward to bringing some great sponsors, exhibitors, presenters, and partners to our local PTA leaders and members from across the state! We would like to personally invite you to participate in our 105th Annual Montana PTA Convention which will be held Fall 2020.

Our commitment is to educate and introduce opportunities to local PTAs that will help their PTA. Montana PTA's Annual Convention is self-funded and self-staffed by Montana PTA board members and volunteers, so your support is appreciated.

The annual Montana PTA Convention is our premier event and business meeting, and attracts leaders and members annually from across the state. The delegates will attend virtually to find those connections that help them be better leaders, parents/guardians, and community members. Your support of this helps our members and, ultimately, your bottom line.

Thank you in advance for your participation and for your support of Montana PTA and local PTAs across the State. We are excited for this year's convention and look forward to hearing from you and hope you're able to participate one way or another.

~ Montana PTA Board of Directors

*2020 Theme:
"World of Opportunity"*



Montana
PTA[®]
everychild. one voice.[®]

EXHIBITOR / SPONSOR PAYMENT FORM

2020 Montana PTA Convention

Theme: "World of Opportunity"

Complete Pages 3, 4, 5 and 6

by August 31, 2020

include payment and return to:

MONTANA PTA

PO Box 1269, Laurel, MT 59044

Office phone number 406-628-9007

(FORMS & PAYMENT MUST BE RECEIVED BY THE REQUIRED DEADLINES)

NAME OF BUSINESS/ORGANIZATION: _____

ADDRESS: _____

Street

City

State

Zip

E-MAIL ADDRESS: _____

PHONE NUMBER(s): _____

NAME OF REPRESENTATIVES:

BRIEF DESCRIPTION OF BUSINESS:

(To be included in the Convention Program if received by August 31, 2020 which will be included in the attendees online packet)

***** MONTANA PTA CONVENTION OPPORTUNITIES *****

~ Year-Round Benefits ~

Virtual/Social media
Marketing materials

~ Event Benefits ~

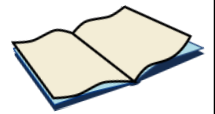
Signage
Exhibition opportunities (info provided soon)
Marketing materials

SECTION 1 - VIRTUAL EXHIBITOR FEES:

	\$ 200.00	_____
Received after September 13th - late fee	\$ 50.00	_____

SECTION 2 - ADVERTISING COST AND AD SIZE

\$ 50.00 per 1/4 Page 3¼ x 4¼ _____



Convention program will be included in the delegate’s virtual package for them to reference throughout convention.

SECTION 3 - SPONSORSHIP FEES (see page 7 for details)

Gold Level Sponsorship	\$1,000	_____
Silver Level Sponsorship	\$500	_____
Bronze Level Sponsorship	\$250	_____
Snack Sponsor	\$100	_____
Convention Bag Stuffer	\$50	_____

SECTION 1 - TOTAL VIRTUAL FEES	\$ _____
SECTION 2 - TOTAL ADVERTISING FEES	\$ _____
SECTION 3 - TOTAL SPONSORSHIP FEES	\$ _____
<i>GRAND TOTAL REMITTED TO THE MONTANA PTA</i>	\$ _____

No refunds after August 31, 2020

Companies and organizations wishing to participate in the exhibition or other activities held during Montana PTA’s annual convention are required to complete the Exhibitor Screening Approval Form. This form will be utilized in the process of approval and inclusion in the exhibition. Completion of the form does not denote approval. Each organization’s products and/or services should be appropriately related to children, youth, and the charitable and educational activities of Montana PTA. Any company or organization whose products, services, or materials are in direct opposition to Montana PTA’s position statements or resolutions will not be approved. Companies wishing to participate may be required to submit materials for further review but should submit materials on request only. Read and check all boxes prior to signing. Questions about this form should be submitted via e-mail to *mtstatepta@gmail.com*.

- We understand that the acronym “PTA” or name “National PTA” cannot be utilized in any exhibitor’s materials. National PTA copyrights both of these names. We understand that only in such cases where a company has been provided a PTA sponsor logo will use of “PTA” or “National PTA” be approved.
- We understand that fundraising materials cannot state that students or children are participating in any way in the fundraising process. This includes the collection of money (whether for a charitable cause or not), the actual selling (whether door to door or to friends, relatives, etc.), and participation in the fundraiser (even if it’s of an educational nature, such as a quiz bowl). We understand that all fundraisers must be structured so that it is the PTA or an adult who is doing the fundraising.
- We understand that the use of National or Montana PTA’s logo is not permitted and that any company utilizing National or Montana PTA’s logo will be asked to remove the logo from the company’s materials.
- Our company will not ask PTA delegates to lobby any governmental agency or official.
- Our organization does not participate in disseminating information that is of a partisan or sectarian nature.
- We understand that materials must be in accordance with National and Montana PTA’s position statements and resolutions, and that any company whose products, services, or materials are in direct opposition to National and Montana PTA’s position statements or resolutions will not be approved.
- Our company’s products and/or services are appropriately related to children, youth, and the charitable and educational activities of National PTA.
- We understand that our company is subject to final approval upon convention time and reservation may be cancelled as well as further participation with Montana PTA for not adhering to the above statements.
- Our product/program is not sponsored, supported, or endorsed by another company. (If it is, please e-mail that information to *mtstatepta@gmail.com* prior to submitting this form).
- Our organization is involved in the following (please check all that apply):
 - Tobacco Vouchers Firearms Religion
 - Alcohol Charter Schools Adult Content Ultra group
 - None of the above The products being sold are physically safe for people to handle.

Restrictions in operation of exhibits: Montana PTA reserves the right to restrict, at its sole discretion, exhibits that, method of operation, materials, or any other reason, become objectionable, and also to prohibit or evict any part of or all of an exhibit that in the opinion of Montana PTA may detract from the general character of the exhibition as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that Montana PTA determines is objectionable to the exhibition. In the event of such restriction or eviction, Montana PTA is not liable for any refunds of exhibit expenses.

I, _____, the undersigned, understand that this form is an integral part of the application/contract for exhibit space at the Montana PTA Annual Convention and Exhibition.

Signature _____ Date _____

For company _____

(Please complete and return this form with your Exhibitor PAYMENT Form)



PO Box 1269

Laurel, MT 59044

Montana PTA’s insurance does not cover vendors, concessionaires or service providers. Consequently, all vendors, concessionaires or service providers are required to provide Evidence of Insurance to Montana PTA unless annual Evidence of Insurance has been filed with the Montana PTA.

HOLD HARMLESS AGREEMENT

For Montana PTA’s Vendors, Concessionaires, or Service Providers.

Insurance Requirements:

- (a) Workers’ Compensation Insurance. Required if you have employees engaged in the performance of work under the agreement.
- (b) Comprehensive General Liability, Required \$1,000,000. Combined Single Limit. This policy shall cover, among other risks, the contractual liability assumed by vendor/concessionaire/service provider under the indemnification provision set for in the agreement, and include Bodily Injury, Property Damage, Personal Injury.
- (c) Automobile Liability Insurance. Required only if you are providing transportation. (e.g., limousine or bus service) at Montana PTA’s event. \$5,000,000 limit required.

If you (vendor/concessionaire/service provider) fall under (b) or

(c), a Certificate of Insurance showing policy limits and an endorsement to the policy MUST be submitted with your contract.

Contract containing the following language MUST be added to the above policies (b) and (c) as an Additional Insured:

The Montana PTA, including all of their officers, directors, members and volunteers. The Insurance afforded by this policy shall be primary insurance to any other valid and collectible insurance available to Montana PTA and

(Name of vendor/concessionaire/service provider)

I/WE _____ (vendor/concessionaire/service provider) agree(s) to defend and to indemnify and hold harmless, at my own cost, the Montana PTA and all of their officers, directors, members and volunteers. NOTE: The terms and conditions of this agreement shall apply with respect to Vendor’s/Concessionaire’s/Service Provider’s operations on the premises located at:

Date: _____ Signed: _____ (vendor/concessionaire/service provider)

Name of Entity: _____ Title: _____

Note: Failure of Vendor/Concessionaire/Service Provider to keep the required insurance policies in full force and effect during the work covered by this agreement shall constitute a breach of this agreement. In the event of a breach, Montana PTA shall have the right but not the duty to procure insurance covering the vendor for the period of this agreement. The cost of this insurance will be deducted by the Montana PTA from proceeds due to the Vendor/Concessionaire/Service Provider.

Sponsorship Levels



GOLD SPONSOR \$1,000

Recognition verbally throughout convention

Exhibitor space marked as GOLD SPONSOR

Business ad in Convention program (full page)

Company Logo and “Gold Sponsor of Montana PTA Convention” in Convention program and in the October and November 2020 Montana PTA Voice (newsletter)

Company name and logo displayed

Your company can provide bag inserts in convention bags for all attendees (brochures, pamphlets, special offers, promotional items and/or business cards)



Silver Sponsor \$500

One-half page ad in the Convention Program

Exhibitor space marked as SILVER SPONSOR

Recognition verbally throughout convention.

Company Logo and “Silver Sponsor of Montana PTA Convention” in Convention program and in October and November 2020 The Voice (newsletter).

Company name and logo displayed.



BRONZE LEVEL SPONSORSHIP \$250

Recognition in November 2020 MT PTA Voice

Recognition verbally throughout convention

SNACK SPONSOR \$100

Special recognition within the convention bags

Verbal recognition

Written recognition in the Convention Program

CONVENTION BAG STUFFERS \$50

All bag stuffers must be pre-approved by the Montana PTA board. Please email a description of the stuffer, either a product or paperwork and once approved, please send to the Montana PTA office by August 31st.

MONTANA PARENT TEACHER ASSOCIATION

P.O. BOX 1269

Laurel, MT 59044

WE'RE ON THE
WEB!

WWW.MONTANAPTA.ORG

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2020 Montana PTA Convention
"World of Opportunity"

